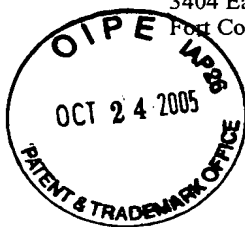


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PATENT APPLICATION

Attorney Docket No: 10005172-1



IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Amy E. Messner et al. Examiner: James Myhre  
Application No.: 09/915,691 Group Art Unit: 3622  
Filing Date: Jul. 25, 2001 Confirmation No: 7616  
Title: Method And Apparatus For Redeeming Of Coupons Via A Wireless  
Communication Device

COMMISSIONER FOR PATENTS  
PO Box 1450  
Alexandria, VA 22313-1450

AMENDMENT UNDER 37 CFR §1.111

In response to the Office Action mailed 07/07/2005, Applicants hereby amend the present Application as follows:

In the Claims:

Please amend claims 1-5. Please cancel claims 6 and 20-23 without prejudice. A complete claim set with amendments is shown in Attachment 1. This listing of claims shall replace all prior versions, and listings, of claims in the Application.

REMARKS

Examiner has rejected pending claims 1-6 and 20-23 under 35 U.S.C. §102(b) as being anticipated by USP 5,420,606 to Begum et al. ("Begum"). Anticipation has an exacting standard. Anticipation requires that all of the elements of the claimed invention, arranged as set forth in the claim, be disclosed in a single reference. Connell v. Sears, Roebuck & Co., 722 F.2d 1542, 220 USPQ 193 (Fed. Cir. 1983).

Begum discloses an in-store electronic couponing system in which a transportable communication unit (14) is provided a plurality of coupons, which the user may display on a display screen and select through a control. The selected coupon may be wirelessly transmitted to an electronic coupon interface unit (45) at check out such that the coupon discount is automatically deducted from the purchase total. See col. 2, lines 5-47. The coupon and deduction information is relayed to a coupon redemption file in the store's main computer (49) and to a systems controller (50). Periodically, the